VISION STATEMENT

“A FATALITY FREE TRANSPORTATION SYSTEM”
FLORIDA WORK ZONE SAFETY COALITION

MISSION STATEMENT

Promote awareness and improve WORK ZONE SAFETY for both our construction workers and the traveling public.
FLORIDA WORK ZONE SAFETY COALITION

Industry initiated team of volunteers

ADVANCED TECHNOLOGIES
Tom Brady - ACME Barricades (team lead)
Kirk Guidry - Crown Thermo
John Baldwin – Bobs Barricades
Jon Elko – Road Tec

EDUCATION & PROMOTION
Mark Marine – Preferred Materials (project lead)
Angela Porter – Shell Bitumen (team lead)
Larry Hirchak - Granite Construction-FTBA Safety Chairman
Rachele Rinker-Koch – Engineering Contractors Assoc. of S FL
Lora Hollingsworth - FL Department of Transportation
Jamie Hill - Gardner Asphalt Supply
Karen Smith – FL Department of Transportation
William Zima – Blacklidge Emulsions
Braxton Gray – Blacklidge Emulsions
Scott Fowler – Ranger Construction
Peter Berrios – Community Asphalt

IMPROVE CONTRACTING EFFORTS
Scott Pittman – Ajax Paving (team lead)
David Saddler – Florida Department of Transportation
Tina Pereira - Community Asphalt
Mandy Kustra – Ajax Paving
Rob Sullivan – Condotte America
Jerry Fletcher – Preferred Materials
Bobby Naik – Superior Construction
Felipe Jaramillo – Ajax Paving

ENFORCEMENT
Joe Restino – Wright Construction Company (team lead)
Jay Burleson – Florida Transportation Builders Association
Chief Mark Brown – Florida Highway Patrol-North Region Commander
Amy Tootle – Florida Department of Transportation
Bill Anders – Anderson Columbia
Jim Warren – Asphalt Contractors Association of Florida
Julio Leganoa – Halley Engineering
DEVELOPING SAFE HABITS

SAFETY CULTURE: The predominating attitude of being safe from the risk of injury, danger, or loss that defines the behavior and characterizes a group and/or organization.
Safety: the state of being safe from the risk of experiencing or causing injury, danger, or loss.

Culture: the set of predominating attitudes and behavior that characterize a group or organization.

Coalition: an alliance or union between groups, factions, or parties, especially for a specific reason. A Fusion or merging into one body or mass.
FLORIDA WORK ZONE SAFETY COALITION

CULTURE CHANGE: WHAT DOES SUCCESS LOOK LIKE?

Founded September 5, 1980

MADD
Activism | Victim Services | Education

KMADD

Previous logo.

Under Construction

Work in Progress
FLORIDA WORK ZONE SAFETY COALITION

WHY IS AWARENESS SO IMPORTANT?

Highway and street construction workers are at risk of fatal and serious nonfatal injury when working in the vicinity of passing motorists, construction vehicles, and equipment. Each year, more than **100 workers are killed and over 20,000 are injured** in the highway and street construction industry.
FLORIDA WORK ZONE SAFETY COALITION

WHY IS AWARENESS SO IMPORTANT?

Work Zone Intrusion Prevention
FLORIDA WORK ZONE SAFETY COALITION

WHY IS AWARENESS SO IMPORTANT?
DISTRACTED DRIVING is surpassing drunk driving in many states.....

21% of work zone related fatalities and serious injuries involved DISTRACTED DRIVING

In 2015 Florida ranked #2 nationally in the number of work zone related fatalities, while ranking #3 nationally in total number of roadway fatalities
A poll of more than 2,800 American Adult Drivers revealed that:

- Approximately 86% of drivers often eat or drink
- Over 1/3 of drivers (37%) have sent or received text messages
- Forty-one percent of adult drivers have set or changed a GPS system
- Thirty-six percent of adult drivers have read a map
- One in five have combed or styled their hair
- About 13% have surfed the internet
- Younger drivers were more likely to engage in distracted driving
- A large percentage of people said they know distracted driving is dangerous, but do it anyway
James “Bubba” Rains (34) Contract Mechanic, struck by a third-party drunk driver who crashed through barrels in a work zone

Marshall Lee Turner (55) Asphalt Paving Foreman, struck by a drunk third-party driver who crashed through barrels in a work zone
Chet Goodrich (25), a roadway construction worker, was driving a sweeper when an SUV traveling at a high rate of speed (70 mph) struck the back of the sweeper forcing the sweeper off of the road into a ditch and it overturned, killing him.
Florida Strategic Highway Safety Plan
August 2016

The Strategic Highway Safety Plan (SHSP) was developed as a part of the FTP Implementation Element to address highway safety and aligns with the FTP Vision Element and FTP Policy Element. The SHSP is a statewide, data-driven safety plan for all of Florida’s road users. The plan is the state’s five-year comprehensive roadway safety plan for achieving Florida’s vision of zero traffic-related fatalities. The SHSP includes 13 Emphasis Areas that guide Florida’s safety efforts.

FDOT Safety Office  (850) 414-3100

www.dot.state.fl.us/

For more information regarding the Strategic Highway Safety Plan please contact:

FDOT Office of Policy Planning  (850) 414-4800

www.floridatransportationplan.com

Florida Transportation Plan Policy Element
December 2015

The Florida Transportation Plan (FTP) is the single overarching statewide plan guiding Florida’s transportation future. It is a plan for all of Florida, created by, and providing direction to, the Florida Department of Transportation (FDOT) and all organizations that are involved in planning and managing Florida’s transportation system, including statewide, regional, and local partners. The FTP includes a 50-year Vision Element, a 25-year Policy Element, and a five-year Implementation Element.

For more information on theFlorida Transportation Plan please contact:

www.floridatransportationplan.com
Traffic Safety Partner Pledge

**Vision:**
A Fatality Free Transportation System

We support the national vision of "Toward Zero Deaths"

We share the vision of a fatality-free roadway system

We serve as ambassadors of traffic safety, including the promotion of the Strategic Highway Safety Plan and its goals.

Jim Ball, Secretary
Florida Department of Transportation

Col. Gene Spalding, Director
Florida Highway Patrol

Mayor Susan Haynie, Chair
Metropolitan Planning Organization Advisory Council

James Christian, Division Administrator
Federal Highway Administration

Sheriff Bobby Schultz, Chairman
Florida Sheriffs Association

Tom Byron, P.E., Executive Director
Florida PTA Enterprises

Carmen Hayes, Regional Administrator
National Highway Traffic Safety Administration

Chief Brett Ralph, President 2018-2016
Florida Police Chiefs Association

Ramon D. Garcia, P.E., Past-President
Florida Association of County Engineers and Road Superintendents

Jeff Anderson, Division Administrator
Federal Motor Carrier Safety Administration

Terry L. Rhodes, Executive Director
Florida Department of Highway Safety and Motor Vehicles
FLORIDA WORK ZONE SAFETY COALITION

OUR KEY OBJECTIVES

- **ADVANCED TECHNOLOGY**
  - Greater use of advanced Active Work Zone informational and warning devices
  - Displaying fine amounts in Active Work Zones

- **EDUCATION & PROMOTION**
  - Public Outreach and Awareness advertisements
  - Utilize social media to promote and educate the traveling public

- **IMPROVING CONTRACTING EFFORTS**
  - Clearly define ACTIVE Work Zones to the traveling public
  - Conduct engineered studies to regulate speeds in Active Work Zones

- **ENFORCEMENT**
  - Increase Law Enforcement presence in ACTIVE Work Zones
  - Increase minimum fines in ACTIVE Work Zones
TOGETHER WE CAN

• Make Florida the SAFEST STATE for the motoring public and our construction workers

• Create a SAFETY CULTURE that respects Active Work Zones as much as we respect School Zones

• Achieve the vision: “A FATALITY FREE TRANSPORTATION SYSTEM”
HOW CAN YOU HELP?